

MWC Barcelona 2024

Descrizione

TAG: Business & Marketing, Comunicati stampa, In Evidenza, Innovazione, MWC

Mobile World Congress 2024 is regarded as one of the largest annual trade fairs for the mobile technology and development industry sector. The trade fair is planned **from the 26th to the 29th of February at Fira Gran Via, Barcelona**. According to forecasts of the organizers, over 2400 exhibitors and approximately 88 000 trade visitors will take part in the event.

Mobile World Congress 2024 will connect manufacturers from Europe, allowing them to develop and enter new markets. The show will present a large number of innovative products in the most requested sub-sectors, divided into the following principal themes in their respective sector:

BIG DATA/ANALYTICS

CLIMATE & ENVIRONMENT

CLOUD SERVICES

CONSULTANCY

CYBERSECURITY

DEVICE HARDWARE/SOFTWARE

DIGITAL IDENTITY/AUTHENTICATION

E-COMMERCE/DIGITAL COMMERCE

MANUFACTURING AND INDUSTRY 4.0

MARKETING/ADVERTISING

MEDIA/CONTENT/ENTERTAINMENT

METaverse/VIRTUAL REALITY/AUGMENTED REALITY and countless more.

There will also be a grand assembly of top-notch complementary events like Industry City, Digital Planet, Topic Tours, many Pavilions etc. This plethora of possibilities for research and networking will allow the attendants to achieve high sales and contracting rates as well as to deliver top quality in the coming year.

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Categoria

1. MARKETING NEWS

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